

LOYOLA OF MONTREAL

7200 SHERBROOKE ST. W., MONTREAL 28, QUEBEC

482-0320



HOME OF THE WARRIORS

DEPARTMENT OF PHYSICAL EDUCATION AND ATHLETICS

For release Saturday, January 10

NO SECRETS TO BE KEPT AT LOYOLA BILINGUAL COACHING CLINIC

The four Eastern Conference head coaches in the Canadian Football League plan to speak frankly and freely when they appear as feature lecturers in the third annual bilingual football coaching school at Loyola of Montreal starting next Saturday.

Kay Dalton, of the Montreal Alouettes, Frank Clair of the Ottawa Roughriders, Leo Cahill of the Toronto Argonauts and Ralph Sazio of the Grey Cup champion Hamilton Tiger-Cats won't be withholding any secrets when they collaborate to share their wealth of football knowledge with Ontario and Quebec coaches attending the Clinic.

The school is a two-day affair and will hold its first session next Saturday February 17 and its second class a week later, February 24. A special effort is being made to encourage French Canadian football coaches, physical education instructors and students to attend. Simultaneous translation of the instructions into French is being offered via head sets provided by Loyola College's Language Laboratory.

Dalton, who will speak on "modern scouting methods and fundamental offensive plays" at 3 p.m. February 24, plans to dwell on scouting opposing teams via up-to-date, modern methods.

Dalton will explain how IFM scouting forms have come into use and how they are applied.

"Through this system we know at our fingertips what a team is likely to do on any given situation, depending on whether it's first-and-ten, second-and-five, etc., or on what side of the field the ball is spotted, or on what the weather is like," Dalton reveals.

"The same principles can also be applied to scouting on any level".

Sazio, whose topic is "fundamental defense - Tiger-Cat style", at 11 a.m., February 24, stated in a telephone interview. "I hope to be able to give all the coaches attending the fundamental and basic elements of our defenses including the methods we used to stop the Saskatchewan Roughriders to win the Grey Cup."

Cahill will explain how to "make use of all the opportunities the Canadian rules allow for in devising your offensive attack." He revolutionized CFL offensive strategy last year when his Argos employed perpetual motion. In spite of early-season outspoken criticism of his methods Cahill by the end of the campaign won over even his severest critics as his imaginative offense took advantage of all possible openings within Canadian rules. The attack he initiated continually caught Toronto rivals off guard, forcing them to adjust to Cahill's mobile backs. His genius has resulted in a new trend back to offense in Canada football. Cahill's lecture is slated for February 17 at 3 p.m.

One need only to look at the success of such homebrews as Russ Jackson, Ron Stewart and Rick Black to realize that Clair's specialty has always been to develop good native Canadian talent. He will speak on this pet subject of his February 17 at 11 a.m., dealing with all the intricacies and facets of the game he has employed to accelerate the development of Canadian football players in Ottawa. In many positions on the Rough Rider squad, Canadian-born gridgers have won out competing on an equal basis with U.S.-trained players.

Not to be overshadowed by the four CFL speakers are other prominent football experts who have gratuitously donated their time to this worthwhile endeavour. Included in the group are former Alouettes Sam Etcheverry and Tex Coulter, along with Loyola staff members George Dixon, himself an ex-Alouette, Bob Lincoln, Peter Kondos and Ed Nowalkoski.

The football clinic project began strictly as a Loyola venture three years ago but has now blossomed into a full-scale community effort. Although the four CFL head coaches have agreed to appear here solely in order to help promote football, they will be awarded with a suitable honorarium by Labatt's Breweries, Limited, as a memento of the occasion.

Radio Station CJMS, voice of the Alouettes on the French network, is supplying ace sports announcer Rocky Brisebois to the bilingual clinic. He will act as interpreter supplying simultaneous translation for the French-speaking members of the audience.

A capacity turnout is anticipated for the event, since numerous Quebec and Ontario coaches have already expressed favorable response to the school. Registration will be on a first come, first serve basis beginning at 8:30 a.m. on each of the two days.